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Dear Colleagues,

It gives me great pleasure to invite you on behalf of the Multinational Association of Supportive Care in Cancer (MASCC) and the International Society of Oral Oncology (ISOO) to participate in the International Symposium on Supportive Care in Cancer, in Bella Center, Copenhagen, Denmark. The meeting will take place on Thursday 25th June – Saturday 27th June 2015.

The scientific Programme will focus on new development, challenges and modern technology in supportive cancer care.

Supportive care makes excellent cancer care possible, supported by excellent science to enhance the lives of people on the cancer journey.

The critical importance of supportive cancer care is increasingly being recognized. The annual International Symposium is a wonderful forum to network and share the exciting advances in supportive care around the world.

The 2013 meeting in Berlin attracted 1400+ participants, 855 abstracts submissions, 5 workshops and 592 posters.

The Symposium will include the newest information on the symptoms and complications of cancer treatment, methods to minimise cancer induced side effects and common psychosocial challenges. The MASCC 2015 Symposium will focus on evidence-based supportive care and as such encourage improvement in the quality of cancer care.

Please join us in the vibrant city of Copenhagen. Copenhagen is a truly international crossroad with wonderful architecture and a cosmopolitan atmosphere.

MASCC 2015 promises to be the largest and most exciting international symposium ever hosted by MASCC and I hope that you will join us in making this a most successful and influential MASCC ever.

Sincerely
Professor Jørn Herrstedt
ASSOCIATION

Leading supportive care in the 21st century
Supportive Care in cancer is the prevention and management of the adverse effects of cancer and its treatment. This includes management of physical and psychological symptoms and side effects across the continuum of the cancer experience from diagnosis through anticancer treatment to post-treatment care. Enhancing rehabilitation, secondary cancer prevention, survivorship and end of life care are integral to Supportive Care.

Supportive Care:
• alleviates symptoms and complications of cancer
• reduces or prevents toxicities of treatment
• supports communication with patients about their disease and prognosis
• allows patients to tolerate and benefit from active therapy more easily
• eases emotional burden of patients and care givers
• helps cancer survivors with psychological and social problems

The Multinational Association of Supportive Care in Cancer (MASCC) is an international, multidisciplinary organization with members representing over sixty (60) countries and six continents. MASCC is a tax-exempt 501(c)3 corporation. Founded in 1990, MASCC is dedicated to research and education in all aspects of supportive care for patients with cancer, regardless of the stage of their disease. In 1998 MASCC joined forces with the International Society of Oral Oncology (ISOO), an organization that addresses the management of complications arising in oral tissues secondary to cancer and its treatment.

MASCC/ISOO is unique in that it is a multi-professional organization that encompasses all aspects of cancer care beyond direct antineoplastic approaches. The membership profile includes oncology medical, surgical, and radiotherapy physicians, nurses, dentists, dental hygienists, pharmacists, social workers, dieticians, outcomes specialists, psychologists, statisticians, infectious disease specialists, educators and representatives from industry and non-profit sectors. Physicians and nurses make up the majority of its nearly 800 members. Symposia are convened annually to share the most recent research in supportive care and to encourage networking among the disciplines and among colleagues from throughout the world. Membership in MASCC/ISOO includes subscriptions to the journal, Supportive Care in Cancer and to the periodical, Opinions on Topics in Supportive Care in Oncology.

The strength of the MASCC/ISOO alliance is through its study groups. These groups range in interest from mucositis and antiemetics to psychosocial, pediatrics and palliative care. Each group promotes and organizes research and education within their specialty. Members can chose to join a maximum of three study groups. Participating at the study group level becomes an avenue for networking internationally with colleagues who have like interest. Previous projects of the various study groups include conducting international surveys, developing evidence based clinical guidelines, and providing web based resources and education.

Significant advances in cancer treatment in the last two decades have been made possible by the strides in supportive care. MASCC/ISOO is dedicated to continuing this effort by providing a platform and resources for addressing the comprehensive, appropriate care to prevent, minimize, and treat side effects of cancer and its treatments.
SYMPOSIUM ADMINISTRATION

The Annual Meeting is organized by MASCC/ISOO
MASCC Office
Åge Schultz, DVM, PhD
Executive Director
Herredsvejen 2
DK-3400 Hillerød Denmark
Phone: +45 4820 7022 / Fax: +45 4821 7022
aschultz@mascc.org

Why Should You Support

- Demonstrate your company’s leadership in the field of care in cancer
- Reach key thought leaders academic and industry researchers and clinicians
- Raise your company’s visibility in the field
- Exhibit and distribute your marketing and promotional materials
- Sponsor an educational symposium

Symposium Objectives

The Annual Meeting on Supportive Care in Cancer will bring together leading scientists, public health experts, policy-makers to translate recent momentous scientific advances into action that will address means to end the epidemic, within the current context of significant global economic challenges.

The Annual Meeting will have a positive impact on the cancer care response globally with the following objectives;

- To bring together the world’s scientific experts to catalyze and advance scientific knowledge about cancer care, present the most recent research findings, and promote and enhance scientific collaborations around the world.
- To bring together community leaders, scientists, and policy leaders to promote and enhance Programmematic collaborations to more effectively address regional, national and local responses to cancer care around the world and overcome barriers that limit access to prevention, care and services.
- To engage key, new and non-traditional stakeholders throughout the world in the development of and participation throughout the Symposium Programmeme.
- To illustrate the enormity of the human suffering and economic cost if society fails to act on the scientific opportunities now available to reverse the epidemic.
SYMPOSIUM DETAILS

DATE
June 25-27, 2015

CITY/COUNTRY
Copenhagen, Denmark

VENUE
Bella Center, Copenhagen, Denmark
Center Boulevard, 2300 Copenhagen, Denmark
Tel: +45 32 52 88 11

PARTICIPANTS
1,400 -1,500 estimated

ANNUAL MEETING ORGANISER
Kenes International
MASCC/ISOO 2015
1-3 Rue de Chantepoulet
P.O. Box 1726
CH-1211 Geneva 1
Switzerland
Tel: +41 22 908 0488
Fax: +41 22 906 9140
E-mail: mascc@kenes.com
Website: www.kenes.com/mascc

EXHIBITION/SUPPORT
Maya Ravinsky
Tel: +972 546 787 837
email: myatsiv@kenes.com
SYMPOSIUM TOPICS

THE ANNUAL MEETING TOPICS FOR MASCC/ISOO 2015 IN DENMARK:

• Bone Metastases
• Cachexia
• Cancer Pain
• Cutaneous Toxicity
• Dyspnea
• Education in Supportive Care
• End-Stage Disease
• Fatigue
• Geriatrics
• Hematologic Toxicity
• Lymphedema
• Mucositis
• Nausea-Vomiting
• Neurological Complications
• Neutropenia-Infections
• Nutrition
• Oral Complications
• Paediatrics
• Palliative Care
• Psychooncology
• Thromboembolic Events
• Quality of Life
• Rehabilitation
• Survivorship
• Treatment of Specific Toxicities
• Other Supportive Care
## PRELIMINARY TIMETABLE (subject to change)

<table>
<thead>
<tr>
<th>Time</th>
<th>Hall A</th>
<th>Hall B</th>
<th>Hall C</th>
<th>Hall D</th>
<th>Hall E</th>
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<tbody>
<tr>
<td>08:00 - 12:00</td>
<td>Workshop</td>
<td>Workshop</td>
<td>Workshop</td>
<td>Workshop</td>
<td>Workshop</td>
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<tr>
<td>10:30 - 11:30</td>
<td>Study Groups / MASCC Meetings</td>
<td>Study Groups / MASCC Meetings</td>
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<td>12:00 - 13:00</td>
<td>Plenary Session</td>
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<tr>
<td>14:00 - 15:30</td>
<td>Lunch Break</td>
<td>Study Groups / MASCC Meetings</td>
<td></td>
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<tr>
<td>15:30 - 16:00</td>
<td>Coffee Break, Visit Exhibition and Poster Viewing</td>
<td>Study Groups / MASCC Meetings</td>
<td></td>
<td></td>
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<tr>
<td>16:00 - 17:30</td>
<td>Plenary Session</td>
<td></td>
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<tr>
<td>17:00 - 18:00</td>
<td>Coffee Break, Visit Exhibition and Poster Viewing</td>
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<tr>
<td>18:00 - 19:30</td>
<td>Sponsored Symposium</td>
<td></td>
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<tr>
<td>19:30 - 20:00</td>
<td>Poster Session and Welcome Reception</td>
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</table>

**Thursday, June 25, 2015**

- **Hall A**: Parallel Session
- **Hall B**: Parallel Session
- **Hall C**: Parallel Session
- **Hall D**: Parallel Session
- **Hall E**: Parallel Session

**Friday, June 26, 2015**

- **Hall A**: Parallel Session
- **Hall B**: Parallel Session
- **Hall C**: Parallel Session
- **Hall D**: Parallel Session

- **09:30 - 10:00**: Coffee Break, Visit Exhibition and Poster Viewing
- **10:00 - 11:30**: Parallel Session
- **11:30 - 13:00**: Parallel Session
- **13:00 - 14:00**: Lunch Break
- **14:00 - 15:30**: Sponsored Symposium
- **15:30 - 17:00**: Parallel Session
- **17:00 - 17:30**: Coffee Break, Visit Exhibition, Poster Viewing and MASCC General Assembly
- **17:30 - 19:00**: Sponsored Symposium
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<thead>
<tr>
<th>Time</th>
<th>Session/Activity</th>
<th>Hall A</th>
<th>Hall B</th>
<th>Hall C</th>
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<td>ISO0 Course</td>
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<td>10:00 - 10:30</td>
<td>Coffee Break, Visit Exhibition and Poster Viewing</td>
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</tr>
<tr>
<td>10:30 - 12:00</td>
<td>Plenary Session</td>
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<td></td>
<td>ISO0 Course</td>
</tr>
<tr>
<td>12:00 - 13:00</td>
<td>Lunch Break</td>
<td></td>
<td>Study Groups / MASCC Meetings</td>
<td></td>
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<tr>
<td>13:00 - 14:30</td>
<td>Parallel Session</td>
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<td>ISO0 Course</td>
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<tr>
<td>14:30 - 16:00</td>
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<td>Green</td>
<td>Green</td>
<td>Green</td>
<td>ISO0 General Assembly</td>
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<tr>
<td>16:00 - 16:30</td>
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<tr>
<td>16:30 - 18:00</td>
<td>Parallel Session</td>
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<tr>
<td>18:00 - 18:15</td>
<td>Plenary Session</td>
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**Saturday, June 27, 2015**
CME ACCREDITATION

Kenes International and Compliance

Commitment to the Highest Standards in CME/CPD

Kenes is committed to being a valuable and knowledgeable partner in the design and delivery of educationally strong, independent, transparent, and effective CME/CPD Programmes. Kenes is a proud member of the Good CME Practice Group (gCMEp), a member organization contributing to improving health outcomes by:

http://www.gcmep.eu/

- Championing best practice in CME
- Maintaining and improving standards
- Mentoring and educating
- Working in collaboration with critical stakeholders

Membership in the Good CME Practice Group illustrates the Kenes commitment to high standards and knowledgeable partnership with its clients in the design and delivery of educationally strong, independent, transparent, effective and financially viable medical events. For more information, visit: www.gcmep.eu/

International CME Accreditation

An application for CME Credit will be made once the scientific Programme is finalized. Complete details will be available on the congress web site at www.kenes.com/mascc
NUMBER OF DELEGATES: 903

PARTICIPANTS BY WORK PLACE:

- University Hospital: 32%
- Hospital: 25%
- University: 15%
- Industry: 14%
- Research Institute: 5%
- Private Practice: 4%
- Laboratory: 1%
- Press: 1%
- Other: 5%
- Other: 0.046%
- Other: 2.54%

PARTICIPANTS BY PROFESSIONAL INTEREST:

- Oncology: 306
- Internal Medicine: 26
- Hematology: 29
- Radiation Oncology: 35
- Hospice & Palliative Medicine: 47
- Dentistry: 49
- Pharmacology: 16

www.mascc.org/meeting
PREVIOUS SYMPOSIUM STATISTICS – MASCC/ISOO 2014 \June 26-28, 2014, Miami, USA

PARTICIPANTS BY PROFESSIONAL ROLE:

- Clinical Practitioner: 32%
- Clinician Researcher: 22%
- Industry / Corporate Professional: 15%
- Nurse / Healthcare Practitioner: 14%
- Student: 9%
- Basic Science Researcher: 4%
- Resident / Research Fellow: 4%

PARTICIPANTS BY AGE:

- Under 35: 24%
- 35-44: 29%
- 45-54: 23%
- 55-64: 19%
- 65+: 5%
MASCC / ISOO 2014 SUPPORTERS & EXHIBITORS

GOLD SUPPORTERS

SILVER SUPPORTER

SUPPORTER

EXHIBITORS
COPENHAGEN, DENMARK

Inner city includes Copenhagen's oldest neighborhood with small, narrow streets and crooked houses. Here you will find some of the city's most popular attractions, the political and historic centre as well as a myriad of great shopping streets, cozy cafes, restaurants, green oases, charming canals and a modern waterfront.

The main artery of the city centre is the pedestrian street Strøget, that runs from City Hall Square to Kongens Nytorv. The heart of Copenhagen that we define as city centre is the area within the Lakes (Sortedam Lake, Peblinge Lake and Skt Jørgens Lake) and includes both the medieval city and Christianshavn.

In Copenhagen you are never more than 15 minutes from the waterfront, and the water runs free through the old canals and the Lakes. Life in Copenhagen is lived by and in the water. During the summer months, you will find Copenhageners seeking out the sun at the city beaches and beach bars, swimming in the clean water inside the harbour baths and kayaking around the canals.

Away from the harbour you will find Copenhageners strolling around the Lakes and eating lunch by the canals with their feet hanging over the railing.

BELLA CENTER, COPENHAGEN, DENMARK

ADDRESS:
Bella Center, Center Boulevard 5, DK-2300 Copenhagen 5
INFORMATION FOR SUPPORTERS AND EXHIBITORS

SUPPORTER BENEFITS

All Supporters will receive the following benefits:

**BENEFITS**

- Supporter’s logo (company’s logo only) with hyperlink on Annual Meeting website
- Supporter’s logo (company’s logo only) in the Programme
- Acknowledgement on Supporters’ Board on-site

**BRANDED ITEMS WILL CARRY COMPANIES’ LOGOS ONLY. NO PRODUCTS’ ADVERTISEMENTS ARE PERMITTED.**

**SPECIAL REQUESTS**

Tailored packages can be arranged to suit your objectives. Please feel free to contact the Supporter and Exhibition Sales Department to discuss your needs (Contact information provided in the “General Information” section).
PACKAGES & SYMPOSIA

PLATINUM SUPPORTER PACKAGE

PLATINUM SUPPORTER PACKAGE € 130,000 (+VAT)

PLENARY SATELLITE SYMPOSIUM

- Opportunity to organise an Official Satellite Symposium in a Plenary Hall, up to 90 minutes (Programme subject to the approval of the Congress Scientific Committee)
- Includes: hall rental, standard audio/visual equipment, display table
- Permission to use the phrase: “Official Platinum Supporter of the MASCC/ISOO 2015 Annual Meeting”
- Symposia Programmes and abstracts will be included in the Programme (subject to receipt by publishing deadline)
- The supporting company in addition to the support fee must cover all speakers’ expenses including registration, accommodation and travel expenses. This also applies in case the speakers have already been invited by the Symposium

EXHIBITION SPACE

- 24m² Exhibition space (additional space can be purchased at a reduced cost) (subject to completion of the Exhibition Booking Form)

ADVERTISEMENT

- Inclusion of Supporter’s symposium invitation in the participants’ bags (insert to be provided by Supporter)

REGISTRATION

- 10 Annual Meeting registrations
PACKAGES & SYMPOSIA

GOLD SUPPORTER PACKAGE

PARALLEL SATELLITE SYMPOSIUM

- Opportunity to organise an Official Satellite Symposium in a Parallel Hall, up to 90 minutes (Programme subject to the approval by the Symposium Scientific Committee)
- Includes: hall rental, standard audio/visual equipment, display table
- Permission to use the phrase: “Official Gold Supporter of the MASCC/ISOO 2015 Annual Meeting”
- Symposia Programmes and abstracts will be included in the Programme (subject to receipt by publishing deadline)
- The supporting company in addition to the support fee must cover all speakers’ expenses including registration, accommodation and travel expenses. This also applies in case the speakers have already been invited by the Annual Meeting

EXHIBITION SPACE

- 12m² Exhibition space (additional space can be purchased at a reduced cost) (subject to completion of the Exhibition Booking Form)

ADVERTISEMENT

- Inclusion of Supporter’s symposium invitation in the participants’ bags (insert to be provided by Supporter)

REGISTRATION

- 6 Annual Meeting registrations
### Packages & Symposia

#### Silver Supporter Package

<table>
<thead>
<tr>
<th>Packages &amp; Symposia</th>
<th>€ 90,000 (+VAT)</th>
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</table>

#### Meet the Expert Breakfast Session

- An expert chosen by the supporting company (subject to approval by the Annual Meeting Scientific Committee) discusses a topic to a small audience of participants (up to 100). The Supporter will be responsible for breakfast catering.
- Includes: hall rental, standard audio/visual equipment, display table
- Permission to use the phrase: “Official Silver Supporter of the MASCC/ISOO 2015 Annual Meeting”
- Symposia Programmes and abstracts will be included in the Programme (subject to receipt by publishing deadline)
- The supporting company in addition to the support fee must cover the speaker’s expenses including registration, accommodation and travel expenses. This also applies in case the speaker has already been invited by the Annual Meeting

#### Exhibition Space

- 9m² Exhibition space (additional space can be purchased at a reduced cost) (subject to completion of the Exhibition Booking Form)

#### Advertisement

- Inclusion of Supporter’s symposium invitation in the participants’ bags (insert to be provided by Supporter)

#### Registration

- 4 Annual Meeting registrations
PACKAGES & SYMPOSIA

SUPPORTER PACKAGE

The Supporter Package is available only to companies that have less than 100 employees and will be for a designated time-slot to be advised shortly.

PLENARY SATELLITE SYMPOSIUM

- Opportunity to organise an Official Satellite Symposium in a Plenary Hall, up to 60 minutes (Programme subject to the approval of the Congress Scientific Committee)
- Includes: hall rental, standard audio/visual equipment, display table
- Permission to use the phrase: “Official Supporter of the MASCC/ISOO 2015 Annual Meeting”
- Symposia Programmes and abstracts will be included in the Programme (subject to receipt by publishing deadline)
- The supporting company in addition to the support fee must cover all speakers’ expenses including registration, accommodation and travel expenses. This also applies in the speakers have already been invited by the Annual Meeting

ADVERTISEMENT

- Inclusion of Supporter’s symposium invitation in the participants’ bags (insert to be provided by Supporter)

REGISTRATION

- 2 Annual Meeting registrations
PROMOTIONAL SUPPORT OPPORTUNITIES

CONGRESS BAGS
€18,000 (+VAT) & Provided in Kind
Supporter will provide the participants’ Annual Meeting bags and/or funds for the bags. Bags will be branded with the event branding and logo.

- Support will be recognized on the bags with “Supported by...” and a company logo only
- Support will be acknowledged in the Industry Support and Exhibition section of the Programme, on the event website, and with signage during the event

If provided by a company, the bags will have to be approved by the Annual Meeting organiser. It is the company’s responsibility to pay the relevant tax, shipping and any other extraneous charges.

EXECUTIVE LOUNGE
€12,500 (+VAT)
Facilities will be available at the venue for speakers and members of the organizing committee. Hospitality provided will be in compliance with all relevant industry codes.

- Company’s logo on signage at the entrance to the executive lounge
- Opportunity to provide company’s mouse pad at each workstation
- Opportunity to display company logo on screensavers
- Support will be acknowledged in the Industry Support and Exhibition section of the Programme, on the event website, and with signage during the event

INTERNET AREA
€12,500 (+VAT)
There will be an Internet Area equipped with workstations where attendees may check e-mails.

- Opportunity to display company logo on screen saver
- Opportunity to distribute mouse pads from the Internet Area
- Opportunity to set company home page as the default home page
- Support will be acknowledged in the Industry Support and Exhibition section of the Programme, on the event website, and with signage during the event
PROMOTIONAL SUPPORT OPPORTUNITIES

LAPTOP LOUNGE PACKAGE & WI-FI DELEGATE ACCESS CARD € 12,000 (+VAT)
There will be a laptop lounge where attendees may check e-mails using their own laptops. Wi-Fi cards will be distributed to all participants from Supporter’s booth.

- Opportunity to design your own laptop lounge
- Opportunity to place your own carpet
- Opportunity to place signage in the lounge area
- Company’s advertisement on the WiFi Access Card
- Opportunity to provide additional branded items in the laptop area, such as memory stick, mouse, etc.
- Support will be acknowledged in the Industry Support and Exhibition section of the Programme, on the event website, and with signage during the event

WELCOME RECEPTION / NETWORKING EVENT (Sole Supporter) € 25,000 (+VAT)
Supporter will have the opportunity to promote itself through a networking reception on the first evening to which all registered attendees are invited. Hospitality and any activities provided will be in compliance with all relevant industry codes.

- Supporter’s logo on sign at the entrance to the Welcome Reception
- Opportunity to provide items bearing company logo for use at the event
- Support will be acknowledged in the Industry Support and Exhibition section of the Programme, on the event website, and with signage during the event

COFFEE BREAK € 5,000 (+VAT) per break, € 7,500 (+VAT) for full day
Coffee will be served during breaks in the exhibition area. Hospitality provided will be in compliance with all relevant industry codes.

- Opportunity to have a one day display of company’s logo at the catering point located within the exhibit area
- Opportunity to provide items bearing company logo for use during the supported break
- Support will be acknowledged in the Industry Support and Exhibition section of the Programme, on the event website, and with signage during the event

PROMOTIONAL MATERIAL (bookmark, brochures, flyers, etc.) € 3,000 (+VAT)
Inclusion of promotional material, such as leaflets and brochures, in the participants’ Annual Meeting bags. Material should be provided by Supporter and approved by the Secretariat. *The distribution arrangement will be advised.

- Support will be acknowledged in the Industry Support and Exhibition section of the Programme, on the event website, and with signage during the event
PROMOTIONAL SUPPORT OPPORTUNITIES

**HOSPITALITY SUITES / MEETING ROOMS**  
Price depending on the size of the room

An opportunity to hire a room at the venue that will be used as a Hospitality Suite. The supporting company will be able to host and entertain its guests throughout the event. Companies will have the option to order catering at an additional cost. Hospitality provided will be in compliance with all relevant industry codes.

- Opportunity to brand the hospitality suite
- Acknowledgement on directional signage outside suite
- Support will be acknowledged in the Industry Support and Exhibition section of the Programme, on the event website, and with signage during the event

**CONGRESS LANYARDS**  
€ 15,000 (+VAT)

- Opportunity to include company logo on lanyard
- Support will be acknowledged in the Industry Support and Exhibition section of the Programme, on the event website, and with signage during the event

**REFRESHMENTS DURING POSTER SESSIONS**  
€ 10,00 (+VAT)

The supporting company will provide refreshments during the sessions.

- Supporter’s acknowledgement as “refreshments provided by.....”
- Supporter’s logo on Symposium website
- Acknowledgement in the Supporters’ List in the Programme
- Acknowledgement on Supporters’ Board on-site
EDUCATIONAL SUPPORT OPPORTUNITIES

<table>
<thead>
<tr>
<th>Educational Grants</th>
<th>Price upon request</th>
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<tbody>
<tr>
<td>Grants of any amount, whether for the overall Programme or for individual sessions, are appreciated and important to the success of the event.</td>
<td></td>
</tr>
<tr>
<td>• All support will be recognised in the Industry Support and Exhibition section of the Programme guide, on the event website, and with signage during the event.</td>
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<table>
<thead>
<tr>
<th>MINI Programme</th>
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</thead>
<tbody>
<tr>
<td>• Support will be acknowledged on the back cover as: “Supported by...” and a company logo only</td>
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</tr>
<tr>
<td>• Support will be recognised in the Industry Support and Exhibition section of the Programme, on the event website, and with signage during the event.</td>
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</table>

<table>
<thead>
<tr>
<th>CD-ROM OR USB</th>
<th>€ 15,000 (+VAT)</th>
</tr>
</thead>
<tbody>
<tr>
<td>The CD-Rom or USB will contain all of the scientific abstracts. Each participant will receive an exchange voucher.</td>
<td></td>
</tr>
<tr>
<td>• The CD/USB will be distributed to all participants from the Supporter’s exhibition booth in exchange for a voucher</td>
<td></td>
</tr>
<tr>
<td>• Exclusive advertisement on the back of the exchange voucher</td>
<td></td>
</tr>
<tr>
<td>• CD/USB cover will be provided by the event organiser with the event branding</td>
<td></td>
</tr>
<tr>
<td>• Support will be acknowledged on the CD/USB cover as: “Supported by...” and a company logo only</td>
<td></td>
</tr>
<tr>
<td>• Support will be recognised in the Industry Support and Exhibition section of the Programme, on the event website, and with signage during the event.</td>
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</tbody>
</table>
## EDUCATIONAL SUPPORT OPPORTUNITIES

### E-POSTERS AREA

<table>
<thead>
<tr>
<th>€ 17,000 (+VAT)</th>
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</thead>
</table>

An electronic version of the traditional boards will be displayed on monitor screens in a prime location. The highly trafficked e-Poster computer terminals will allow attendees to access the electronic poster presentations easily and conveniently.

- Support will be recognized with signage at the entrance to the E-Posters area with “Supported by...” and a company logo only.
- Support will be acknowledged in the Industry Support and Exhibition section of the Programme, on the event website, and with signage during the event.

### POSTER BOARDS

<table>
<thead>
<tr>
<th>€ 17,000 (+VAT)</th>
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</table>

- Support will be recognized with signage at the entrance to the Poster area with “Supported by...” and a company logo only.
- Support will be acknowledged in the Industry Support and Exhibition section of the Programme, on the event website, and with signage during the event.
ADVERTISING OPPORTUNITIES

Advertisements are available in the following Annual Meeting publications:

FINAL Programme

The Programme will be distributed in the Annual Meeting bags to all participants. Advertisements can be purchased for inside page.

- Supporter’s logo with hyperlink on Annual Meeting website
- Acknowledgement on Supporters’ board on-site
- Acknowledgement on the List of Supporters in the Programme

<table>
<thead>
<tr>
<th>TYPE</th>
<th>INSIDE PAGE</th>
<th>INSIDE HALF PAGE</th>
<th>INSIDE BACK COVER</th>
</tr>
</thead>
<tbody>
<tr>
<td>Final Programme</td>
<td>€ 2,500</td>
<td>€ 1,500</td>
<td>€ 4,000</td>
</tr>
<tr>
<td>*Mini Programme</td>
<td></td>
<td></td>
<td>€ 5,000</td>
</tr>
</tbody>
</table>

* Company logo only

INSERT AND DISPLAY MATERIALS

Please note that all materials entering the venue incur a handling charge. This includes materials for inserts and display.

In order to receive a price quote for handling and to assure arrival of your materials, please be sure to complete the “Pre-Advise” form included in the shipping instructions when you receive either the Exhibition or Symposia Technical Manuals.

SPECIAL REQUESTS

In addition, we are willing to tailor a package to suit your objectives. Please feel free to contact Maya Ravinsky (myatsiv@kenes.com) to discuss your needs.

ACKNOWLEDGEMENTS

Please note that all Supporters and Exhibitors will be acknowledged in the Programme, on the Supporters’ Acknowledgement Board at the Congress and on the Congress website. Please forward your company logo (in eps 300dpi format) mascc@kenes.com

www.mascc.org/meeting
EXHIBITION

The commercial/technical Exhibition will be held in the Bella Center, Copenhagen. All spaces will be allocated based on the reservations received, on a first-come, first-served basis.

EXHIBITOR SUPPORT PACKAGE € 8,500 (+VAT)

Exhibition Space
• 9m² shell scheme booth
• Shell scheme frame, basic lighting
• Fascia panel with standard lettering
• 100 word company / product profile in the Final Programme
• Cleaning of public areas and gangways
• Invitation to the Welcome Reception for registered exhibitors

Registration
• 2 Symposium registrations
• 2 Exhibitors’ badges

SPACE ONLY RENTAL (Minimum of 12 sqm)
The price for space only is € 850 (+VAT*) per square foot. This includes:
• Exhibitors’ badges
• 100 word company / product profile in the commercial/exhibitor section of the Programme guide
• Cleaning of public areas and gangways
• Invitation to the Welcome Reception for registered exhibitors

SHELL SCHEME RENTAL
The price for shell scheme is € 900 (+VAT*) per square foot. This includes:
• Exhibitors’ badges
• Shell scheme frame, basic lighting
• Fascia panel with standard lettering
• 100 word company / product profile in the Programme
• Cleaning of public areas and gangways
• Invitation to the Welcome Reception for registered exhibitors

ADDITIONAL BENEFITS:
When you exhibit your company will receive the following additional benefits:
• Listing as an Exhibitor on the Website prior to the Symposium with link to the Company website
• Listing and profile in the Programme / Exhibitor Guide
• Company name on Exhibition signage during Symposium

**Please note: Space only / shell scheme rental does not include any furniture, electrical usage or stand cleaning. All these services and others will be available to order in the Exhibitors’ Technical Manual.
EXHIBITION

ALLOCATION OF EXHIBITION SPACE
Space Allocation will be made on a “first come, first served” basis. A completed Exhibition Booking Form and Contract should be faxed / emailed to ensure reservation of a desired location. Upon receipt of the Exhibition Booking Form and Contract, space will be confirmed and an invoice will be mailed. Please note that three alternative choices should be clearly indicated on the application form. Space allocations will be made in the order in which application forms with payment are received.

EXHIBITORS’ TECHNICAL MANUAL
An Exhibitors’ Technical Manual outlining all technical aspects of exhibiting will be circulated 3 months prior to the Symposium. It will include the following:

- Technical details about the Venue
- Final exhibition details and information
- Contractor details
- Services available to exhibitors and order forms

INSERT AND DISPLAY MATERIALS
- Please note that all materials entering the venue incur a handling charge. This includes materials for inserts and display.
- In order to receive a price quote for handling and to assure arrival of your materials, please be sure to complete the “Pre-Advise” form included in the shipping instructions when you receive either the Exhibition or Symposia Technical Manuals.
EXHIBITION

SITE INSPECTIONS
Exhibitors and Supporters are free to visit the Annual Meeting venue at their convenience. Please contact the venue directly to arrange this.

EXHIBITOR PROFILE
Upon receipt of the booking form, you will be asked to please upload a 100-word Exhibitor Company/Product profile to a provided link. This will be published in the list of exhibitors in the Programme.

EXCLUSIVE HANDLER
Hermes-Merkur has been elected as the exclusive handler for all Kenes congresses. The exclusivity of Hermes-Merkur for the handling needs of congresses refers specifically to work inside the venue. Exhibitors may use their own couriers up to the venue door and from outside of the venue door at the end of the congress. This organizational decision has been made for the safety and efficiency benefits to exhibitors and for the successful flow of the congress.
Applications for Support and/or Exhibition must be made in writing with the enclosed booking enquiry form.

**CONTRACTS & CONFIRMATION**

**SUPPORTERS**

Once a Support Booking Form is received a contract will be sent to you for signature with an accompanying invoice. This contract should be signed and returned with a 60% deposit payment to the Supporter. Upon receipt of the Supporter Booking Form the organiser will reserve the items listed in it. Completion of the Booking Form by the Supporter shall be considered as a commitment to purchase the items.

**EXHIBITORS**

Once an Exhibition Booking Form is received a confirmation of exhibition will be mailed to you with an accompanying invoice.

The Terms and Conditions of exhibiting are included in this Prospectus. Please note that signing of the EXHIBITION BOOKING FORM AND CONTRACT indicates acceptance of these Terms and Conditions. The Exhibition Booking Form will be held as a valid liable contract, by which both parties will be bound.

**SUPPORT TERMS & CONDITIONS**

Terms and Conditions of Supporter are included in this Prospectus and will be included in the Supporter agreement.
MASCC CORPORATE ADVISORY COUNCIL (CAC) BENEFITS, 2015

- Participation in the Annual Meeting with the MASCC Officers and Board of Directors – allowing for educational interaction and discussion of important topics in supportive care in cancer.

- Priority in the selection of time slots for satellite symposia held in conjunction with the MASCC Annual Meeting and a 10% discount off the published Recognition levels (Platinum, Gold, Silver).

- Opportunities to sponsor special awards, scholarships, and projects of relevant interest to supportive care in cancer.

- Opportunity to sponsor a 90 minute session at the Annual Meeting for $12,500 (regular price for non-CAC members is $25,000). Content is controlled by MASCC.

- Verbal recognition at the Opening Ceremony, and exclusive visual recognition on slides between breaks.

- Prominent corporate recognition with logo on the MASCC website, in MASCC program publications and on site at the meeting.

- Significantly reduced costs for reviews of corporate-developed educational materials with commentary from MASCC specialists and the opportunity to link to the MASCC website.

- Five free one-year memberships to MASCC for representatives of the CAC member, with online access to the MASCC journal, Supportive Care in Cancer.

- Three free registrations to the MASCC Annual Meeting for representatives of the CAC member. Those representatives will also have access to the Executive Lounge.

- Three invitations to the Presidential Dinner during the Annual Meeting.

- Opportunity to publish a supplement to the MASCC journal, at reduced rates.

- Opportunity to work with key MASCC opinion leaders to look at site specific symptoms and prevention and management of treatment-induced side effects in cancer.

- Membership fee 2015: US $ 50,000.00, - and membership & benefits are on a calendar year basis.
POLICY REGARDING UNOFFICIAL ANCILLARY EVENTS AT MASCC SYMPOSIA

Ancillary Events are described as any function held during MASCC symposia by a party other than MASCC, not including satellite symposia. All ancillary events must receive MASCC authorization, whether requesting meeting space or holding off premises.

MASCC will not allow any corporate or organized industry meeting during the period commencing from the General Assembly and Opening Ceremonies of the International Symposia until symposia adjournment during scientific presentations or business meetings that refers in any way to MASCC or its annual symposia.

Concomitant activities or ancillary events involving more than 12 people (including advisory board meetings, focus groups, internal meetings involving delegates, press conferences, or other educational activities) that take place before, after, or during breaks in the scientific and business Programme of the Symposia possibly may be allowed but will be subject to MASCC approval at least 6 weeks prior to the event.

No signage, advertising, or other description of the event may use the MASCC name or logo or otherwise suggest or imply that MASCC has endorsed or sponsored the event.

There will be a minimum expectation that any company holding such a meeting will be a contributing supporter (€6000.00) of the MASCC Symposium.

MASCC will make available time slots at breakfast, lunch, and dinner for sanctioned, independent educational satellite symposia. These symposia must be fair and balanced and not advertise or promote any one product.

Arrangements must be made with the meeting organizer and content and faculty approved by MASCC at least 6 weeks prior to the event.
BOOKING FORM

Please complete all details and send to:
Maya Ravinsky
MASCC/ISOO 2015
Kenes International, 1-3 Rue de Chantepoulet, CH 1211 Geneva 1, Switzerland,
Tel: 00972546787837, Email: myatsiv@kenes.com

We hereby confirm that we wish to reserve the below items for the below specified amounts under the specified terms and conditions.

CONTACT NAME: __________________________ COMPANY NAME: __________________________
ADDRESS: __________________________ CITY: __________ COUNTRY: __________
POST / ZIP CODE: __________ TELEPHONE: __________ FAX: __________
EMAIL: __________________________ WEBSITE: __________________________

VAT NUMBER: __________________________

I would like to book the following Support Items:

<table>
<thead>
<tr>
<th>SUPPORT ITEM</th>
<th>Price</th>
<th>✓ / Note</th>
</tr>
</thead>
<tbody>
<tr>
<td>Platinum Supporter Package</td>
<td>€130,000</td>
<td></td>
</tr>
<tr>
<td>Gold Supporter Package</td>
<td>€110,000</td>
<td></td>
</tr>
<tr>
<td>Silver Supporter Package</td>
<td>€90,000</td>
<td></td>
</tr>
<tr>
<td>Supporter Package</td>
<td>€70,000</td>
<td></td>
</tr>
<tr>
<td>Congress Bags</td>
<td>€18,000</td>
<td></td>
</tr>
<tr>
<td>Executive Lounge</td>
<td>€12,500</td>
<td></td>
</tr>
<tr>
<td>Internet Area</td>
<td>€12,500</td>
<td></td>
</tr>
<tr>
<td>Laptop Lounge Package &amp; wi-fi Delegate Access Card</td>
<td>€12,000</td>
<td></td>
</tr>
<tr>
<td>Welcome Reception / Networking Event</td>
<td>€25,000</td>
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<tr>
<td>Coffee Break</td>
<td>€5,000 per break / €7,500 for full day</td>
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<tr>
<td>Promotional Material</td>
<td>€3,000</td>
<td></td>
</tr>
<tr>
<td>Hospitality Suites / Meeting Rooms</td>
<td>€</td>
<td></td>
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<tr>
<td>Congress Lanyards</td>
<td>€15,000</td>
<td></td>
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<tr>
<td>Refreshments During Poster Sessions</td>
<td>€10,000</td>
<td></td>
</tr>
<tr>
<td>Educational Grants</td>
<td>€</td>
<td></td>
</tr>
<tr>
<td>Mini Programme</td>
<td>€5,000</td>
<td></td>
</tr>
<tr>
<td>CD-ROM or USB</td>
<td>€15,000</td>
<td></td>
</tr>
<tr>
<td>E-Poster Area</td>
<td>€17,000</td>
<td></td>
</tr>
<tr>
<td>Poster Boards</td>
<td>€17,000</td>
<td></td>
</tr>
</tbody>
</table>

Total Amount (please complete) €____________________

*VAT in Denmark currently at 25%, subject to change
BOOKING FORM

Provisional Booking – The item will be released if not confirmed within 14 days

Please call me to discuss our sponsorship package

Please send me a sponsorship contract and first 60% deposit invoice

<table>
<thead>
<tr>
<th>Choice</th>
<th>Stand No</th>
<th>Space only: € 850</th>
<th>No. of Square sqm</th>
<th>Total Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st Choice</td>
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</tr>
<tr>
<td>2nd Choice</td>
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<tr>
<td>3rd Choice</td>
<td></td>
<td></td>
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</tbody>
</table>

Total Amount (please complete)

Special notes: Please indicate if your stand must be located adjacent to or opposite the following companies, or if special configuration is needed .................................................................

TERMS OF PAYMENT

- 60% upon receipt of agreement and first invoice
- 40% by December 25, 2014

All payments must be received before the start date of the Symposium. Should the Supporter fail to complete payments prior to the commencement of the Symposium the Organizer will be entitled to cancel the reservation while cancellation will be subject to cancellation fees as determined below.

- Reservations made less than 6 months before the Annual Meeting will be subject to 100% payment upon reservations.
- Reservations made less than 30 days before the Annual Meeting should provide credit card details.

PAYMENT METHODS

Option 1: Payment by check. Please make checks payable to: MASCC/ISOO 2015
Option 2: Payment by Bank Transfer. Please make drafts payable to MASCC/ISOO 2015
Bank Account: Credit Suisse Bank Geneva, 1211 Geneva 70, Switzerland
Account in EUR No: TBA
IBAN No. TBA
Clearing No. TBA
Bank charges are the responsibility of the payer
CANCELATION / MODIFICATION POLICY

Cancellation / modification of items must be made in writing to the Industry and Liaison Sales Associate Maya Ravinsky (myatsiv@kenes.com)

The organizers shall retain:

- 50% of the agreed package amount if the cancellation/ modification is made between October 25, 2014-February 27, 2015, inclusive
- 100% of the agreed package amount if the cancellation/ modification is made after February 28, 2015

** Please ensure that your VAT number appear on the booking form, in order to allow VAT reclaim.

VAT INFORMATION

VAT (Subject to Change)
All Supporter prices are exclusive of VAT, and are subject to VAT at the local rate which will be added to the invoice.

Where applicable VAT fees can be claimed through:

Mr. Richard Asquith
TH/IF VAT Services Managing Director
+44 (0) 870 067 8881 Work
+44 (0) 79 777 23645 mobile
richard.asquith@tmf-group.com

Dolphin House’ 2-5 Manchester Street, Brighton BN2 1TF, United Kingdom

We accept the contract terms and conditions (listed in this Support and Exhibition Prospectus) and agree to abide by the Guidelines for Industry Participation for the Symposium. I am authorised to sign this form on behalf of the applicant/Company.

Signature __________________________ Date __________________________
These terms are the contractual agreement between the Organizer and the (Exhibitor/s /Supporter/s).

Application to Participate
Application to participate will be considered only if submitted on the appropriate forms, duly completed. Registration will be confirmed insofar as space is available. Applicants will be informed of the acceptance or refusal of their application. In case of refusal, all payments shall be fully refunded. In case of acceptance Supporters/Exhibitor will be bound by the Terms and Conditions listed in the prospectus and/or contractual agreement.

Obligations and Rights of the Exhibitor/Supporter
Registration implies full acceptance by the Exhibitors/Supporters of the exhibition / supporter regulations. Any infringement of these regulations may lead to immediate withdrawal of the right to participate in the Congress without compensation or refund of sums already paid, and without prejudice to the Exhibitor/Supporter. By submitting an application to participate, the Exhibitor / Supporter make a final and irrevocable commitment to occupy the space /items allocated and to maintain his/her installation until the date and time fixed for closure of the event. The Exhibitor/Supporter may only present on his/her stand or space the materials, products or services described in the application to participate. No advertising on behalf of firms not exhibiting is permitted in any form whatsoever. Transfer or sub-letting of all or part of the allocated spaces is prohibited.

Obligation and Rights of Organizer
The Organizer undertakes to allocate exhibition space/supporter items space as far as possible on the basis of the preference expressed by applicants. Application will be considered in order of receipt of application forms accompanied by payment. The Organizer reserves the right, in case of absolute necessity, to modify the positioning of stands, with no obligation to provide compensation to Exhibitors/Supporters. The Organizer reserves the right to offer to a different firm any stand, space or supporter item that has not been occupied by the event of the opening of the Congress, with no obligation to provide compensation to the defaulting Exhibitor / Supporter.

Liability Insurance
Equipment and all related display materials installed by Exhibitors / Supporters are not insured by the Organizer, and the Organizer under no circumstances will be liable for any loss, damage or destruction caused to equipment, goods or property belonging to Exhibitors / Supporters. The Organizer reserves the right, in case of absolute necessity, to modify the positioning of stands, with no obligation to provide compensation to Exhibitors/Supporters. The Organizer reserves the right to offer to a different firm any stand, space or supporter item that has not been occupied by the event of the opening of the Congress, with no obligation to provide compensation to the defaulting Exhibitor / Supporter.

Exhibition Regulations
The Organizer reserves the right to alter the general layout or limit the space allotted to each Exhibitor / Supporter, postpone the exhibition or transfer it to another site if unforeseen circumstances warrant such action. Should any contingency prevent the holding of the exhibition, the Organizer will not be held liable for expenses incurred other than the cost of exhibit space rental fees. All exhibits are to be displayed so as to avoid blocking aisles, obstructing adjoining booths, damaging the premises or the leased equipment. Exhibitors are kindly requested to allow sufficient see-through areas, which ensure clear views of surrounding exhibits. In standard booths, height is restricted to 246cm. Exhibitors are responsible for the cost and execution of the design, installation and delivery of their display to (and its removal from) the exhibition site.

Exhibit areas and fittings made available to Exhibitors must be handed back in their original condition. In case of damage or loss of equipment provided, or damage to areas occupied, repair and replacement will be charged to the Exhibitor. Any special decoration or fittings must be submitted to the Organizer for prior authorization. Advertising panels and display are not permitted outside the exhibition areas allotted to Exhibitors. The Organizer will not approve stands, which do not comply with the accepted standards, until the necessary changes have been made.

Code of Practice
It is the Organizer’s responsibility to comply with the local authority’s regulations, EFPIA (European Federation of Pharmaceutical Industries & Associations) www.efpia.org and IFPMA (International Federation of Pharmaceutical Manufacturers & Associations) www.ifpma.org Code of Practice on the Promotion of Medicines. Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the Rules and Regulations will not expose the Organizer to any suits, demands by the Supporters/Exhibitor/any third party.